

Chippewa Valley Pickleball Club



Chippewa Valley Pickleball Club (CVPC), Eau Claire, WI Agenda
Board of Directors meeting, Thursday March 14, 2024, 7:30-9:00 am
EC YMCA Sports Center, large conference room with virtual connection

Attendees:

- Greg Helgeson-President
- Karen McDermott
- Carol Wilczek - virtual
- Scott Nicastro-USPA Ambassador - virtual
- Carolyn Johnson
- Mike Mai- Treasurer -virtual
- Jeff Lorentz-virtual
- Pattie Rogstad – Secretary

Absent:

- Stacy Sommers- Vice President
- Dan Bee

1. Call to Order - Greg 7:33 am
2. Member Comments
 - None
3. 3. McDonough windscreens – John McDermott (Facilities)
 - 4-50' panels need to be replaced
 - \$69 per panel
 - \$400 budget for windscreens at McDonough & LH
 - Motion made to approve, seconded, approved.



4. Lake Hallie update

a. Sponsorships - Bill Bethke

- Court -\$160,000
- 1 court going to engineering firm for donating work
- Marquardt-\$60,000
- All courts are sold.
- Bill Bethke is meeting with Dan Market of Market and Johnson re: restrooms
 - The building is 38 feet by 14 feet. Divided into 3 sections: Two permanent restrooms at 7 by 14 feet (each 7 by 7), a storage space at 7 by 14 feet, and a covered outdoor pavilion at 24 by 14 feet. A septic system for wastewater is estimated at \$7,500.

b. Court sponsor signs – Bill / Mike

- Sponsors will be responsible for the cost of their signs 2x6 and will need to be approved by CVPC board. Parameters are set in contract.

c. Lake Hallie details (benches, porta-potties, etc.) – Bill / Mike

- CessPool provides 2 porta potties-being pd by LH.
- No benches on the 12 new courts. The original six will have benches and these could be sponsored.

d. Lake Hallie welcome sign - Scott

- Sign drafted by Linda Nicastro reviewed.
- Will investigate having it done professionally.
- Need to decide placement of sign if approved.

e. Park renaming – Greg / Bill

- Greg recommended renaming Gower Park to Lake Hallie including Pickleball.
- We will need to present to LH board for renaming and have a historical sign for Gower Park.
- Need to present names to LH board and let them decide.
- Bill will present it to LH.
- Motion made by Greg, seconded, and approved.

f. Lake Hallie Grand Opening event update – Carol / Pattie

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- Met w/Chippewa Chamber they will help supply the following: Photographer, PA equipment, Ceremonial Ribbon and Scissors, provide an invitation to use for social media, check with Badgerland Printing and get a quote-(18 sponsors 6-\$5000, 6-10,000, 6-15,000 and two separate posters for the two large donations (36 x 48) (so three total).
 - Discussed dates, rain date.
- Marketing for Grand Opening:
 - Karen can put in the newsletter and create a trifold flier.
 - CVPC Facebook
 - Press Release-Greg will send Press Release to Sue and Ellie to review. Press Release will go to the Leader, Volume One, WQOW, WEAU, Chippewa Herald, add the event to the e-newsletter once we decide
 - CVPC members wear a CVPC t shirt if they have one at the grand opening
 - Key Players for Speakers-Someone should mention the sponsors (2 minute to speak)
 - Foundation leaders-Bill and Dave for their efforts about getting the project going.
 - Club President-Greg, recognize Mike, Bill and Dave and will emcee the event
 - Patti will double check to see if Kent Stelter or Gary from Lake Hallie Board will speak.
 - \$500 budget maximum
 - Pattie Rogstad's business Everclear Hearing will donate refreshment-water, fruits, and granola
 - Pattie Rogstad's business Everclear Hearing will donate Lanyards for nametags.
 - Local TV stations will be contacted for coverage.
 - Motion made by Greg for \$500 budget for LH opening, seconded and approved.
- 5. US Senior Pickleball tournament – engagement of CVPC Tournament Committee – Bill
 - Bill Bethke will engage the CVPC Tournament Committee
 - This will be the first major tournament to bring potential sizeable tourism dollars into Lake Hallie
 - The US Senior Pickleball Association will advertise the tournament on their site



- Parking: Chilson Auto has agreed to let us use their land next to the court site. We will need to mow it
- Cesspool Cleaner Company will provide trailer style porta potties. Cost will be \$4400-4800 for the weekend
- Food trucks will be provided. 3 trucks are currently lined up
- Beer permit has been obtained. Leinenkugels will be on site

6. Secretary's Report – Pattie

- Motion made to approve February 8, 2024, minutes, seconded, and approved.

7. Treasurer's Report – Mike

- Ending Cash Balance - \$37631.62
- The club has paid \$29,811.37 thus far on LH (\$50,000) commitment.
- Motion made to approve Treasures report seconded, approved.

8. Membership Report – Karen

- 549 accounts, 438 paid, 110 past due.
- Membership Works – When it hits 600 accounts, the price for the software increases significantly. Karen would like to send notice to non-renewed accounts at some point to give them a last chance to renew prior to removing their account. It was decided not to set a firm date at this point as several folks are just beginning to return from their winter homes. Karen will notify the board as the number gets closer.

9. Club member emails – Karen

- Received an email from a member stating they will not be renewing their membership as they felt the club was moving into much more of a competitive play focus. Member is not upset and has other life circumstances as well but just wanted to give some feedback. Karen did respond thanking this member for their candid, yet very respectful email.
- Received an email regarding a donation to be used for attracting new members. Will discuss at next meeting.



10. McDonough / Amazing EC clean-up - Greg

- Need to choose a time/date that allows all members the opportunity to attend. Possibly a Saturday.
- Will send mass email and Facebook.
- Plan for April 6, April 20 rain date @ 9am.

11. Committee spending limit – Karen

- Karen asked for discussion regarding the authorization of up to \$200 for committees to use without prior Board approval. In the interest of time this will be discussed at the next meeting.

12. DUPR draft document – Karen

- Steve Wood has a document he wants to put on CVPC website to introduce DUPR to members.
- Decide on how to inform members about it.

13. Whiteboards – Scott Nicaastro

- Scott proposed looking into having whiteboards at the courts vs. a paddle system.
- Scott will explore the logistics of this (how many boards at Hallie, cost, location of boards, etc.)
- Do we want to do the same at McDonough or leave the current paddle system as is?

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13. McDonough MOU update - Dan

- Dan was not in attendance.

14. Fundraising Committee role – Karen

- Linda Nicastro sent information with ideas on this to Karen. Karen will forward to Board members
- Discussion at the next meeting about things that could/would fall under the fundraising meeting besides major fundraising drives (e.g., grants, ball sales, 50/50 raffle, etc.)

15. Adjourn 9:48 am

Next Meeting: ISC April 11, 2024, Thursday @9:00am